



North Ayrshire  
Community Planning Partnership

# Three Towns LOCALITY PLAN



For more information see <http://www.northayrshire.community/your-community/three-towns/>



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# Three Towns

32,915



estimated population of Three Towns locality in 2016 - 24% of the total North Ayrshire population

Female life expectancy is the lowest of all six localities compared with North Ayrshire at 80.7yrs



79yrs

19 of the Three Towns' 44 datazones (43.2%) fall in the top 15% most health deprived in Scotland - the highest rate for any locality



43%

81yrs   
MALE LIFE EXPECTANCY

Life expectancy for males born in Ardrossan North West today - over four years above the national average

The Three Towns locality unemployment claimant rate was 5.1% as of March 2017 - the highest in North Ayrshire



5.1%

50%

Median gross household income in over half of all Three Towns postcodes (50.4%) falls below the North Ayrshire median of £24K



ACCESS

The Three Towns locality has the best access to services of all localities, with no datazones identified as access deprived in the 2016 SIMD<sup>1</sup>



103 per 1,000



Three Towns had the joint highest crime rate in 2015/16 at 103 incidents per 1,000 population. This compares with a rate of 82 per 1,000 across North Ayrshire

41%

Over 41% of the Three Towns' population live in areas falling in the top 15% most multiply deprived in Scotland (North Ayrshire 27.4%)



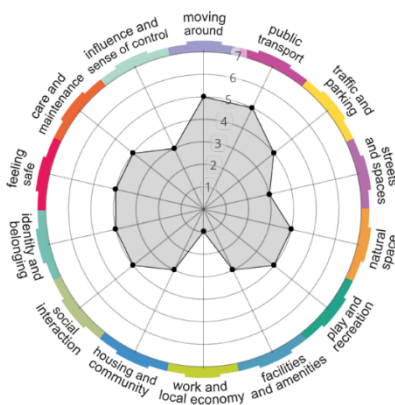
<sup>1</sup> Access measures private vehicle & public transport drive times to GP surgeries, Post Offices, retail centres, schools & petrol stations

## THREE TOWNS LOCALITY PRIORITIES

- Economy
- Regeneration
- Communication



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## THREE TOWNS HEALTH AND SOCIAL CARE LOCALITY PRIORITIES



- Care at home options – older people
- Mental health and well being
- Social isolation – young men



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